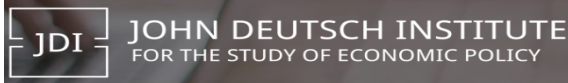


HEC MONTRÉAL

COLUMBIA | ECONOMICS
Program for Economic Research



SUMMER CONFERENCE ON INDUSTRIAL ORGANIZATION

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JUNE 18-19, 2024

HEC MONTRÉAL – HÉLÈNE DESMARAIS CAMPUS
501, RUE DE LA GAUCHETIÈRE O., MONTRÉAL
ROOM ADÉLAIDE (A.414)

PROGRAM

TUESDAY - JUNE 18, 2024

8:30-9:00 CONTINENTAL BREAKFAST - ON SITE

SESSION I

9:00-10:20 **Coordinated vs efficient prices: The impact of algorithmic pricing on multifamily rental markets**

Sophie Calder-Wang, Wharton
Discussant: Leslie Marx, Duke

10:20-10:40 COFFEE BREAK

10:40-12:00 **Bundling demand in K-121 school broadband procurement**

Charlie Murry, Boston College
Discussant: Yunmi Kong, Rice

12:00-13:30 LUNCH

SESSION II

13:30-14:50 **Learning, sophistication, and the returns to advertising:
Implications for differences in firm performance**

Steve Tadelis, Berkeley

Discussant: Greg Lewis, Microsoft

14:50-15:10 **COFFEE BREAK**

15:10 - 16:30 **Adverse selection in carbon offset markets: Evidence from
the clean development mechanism in China**

Nick Ryan, Yale

Discussant: Nahim Zahur, Queen's

18:30 - **RECEPTION AND DINNER**

WEDNESDAY - JUNE 19, 2024

8:30-9:00 **CONTINENTAL BREAKFAST - ON SITE**

SESSION III

9:00-10:20 **The European unitary patent: Patent value, innovation
incentives and welfare**

Otto Toivanen, Aalto University and Helsinki GSE

Discussant: Matt Mitchell, Toronto Rotman

10:20-10:40 **COFFEE BREAK**

10:40-12:00 **Measuring political frictions in water infrastructure
investment**

Karam Kang, Wisconsin

Discussant: Gaurab Aryal, Washington University at St. Louis

12:00-13:30 **(NOT SO) LIGHT LUNCH**